# **SOCIAL MEDIA TOOLKIT 9.13.21- 9.17.21**

# **FACEBOOK**

The California Citizens Redistricting Commission has declared September as 'COI Blitz' month. During the next few weeks, we will continue to encourage Communities of Interest (COI) input, which will allow you to describe and map the parameters of your community. This will inform commissioners about which parts of your community you wish to keep together during the redistricting process.

Here are a few ways you can celebrate COI Blitz September with us.

1.) Provide input by using our online COI Tool today. If you already did, we thank you for your participation. Make sure your network does as well. It's easy and fun! Please visit:

https://DrawMyCACommunity.org/

2.) Host a COI training with your network. Commission staff have created a PowerPoint training on the basic elements of redistricting and a step-by-step tutorial for how to provide input. Request your presentation today by visiting:

https://airtable.com/shr1ToSt5j2o8UyCr

3.) Help us get the word out. The success of the Commission depends on the public's participation.

For more information please visit:

www.wedrawthelinesca.org

**TWITTER** 



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#### **IG/LINKEDIN**

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#### **FACEBOOK**

Line Drawing Direction - Over the last several months (phase 2), the commission has received a significant amount of public testimony. During these meetings the commission will meet to discuss the testimony we have received and give some initial direction to the line drawing team, prior to the release of the official redistricting database (on Sept 20), of what we would like to see.

For information on all upcoming meetings please visit: www.wedrawthelinesca.org/meetings

#### TWITTER

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# 2020 CALIFORNIA CITIZENS REDISTRICTING COMMISSION Line Drawing Direction

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> September 15, 2021 (Los Angeles) 9:30 AM – 4:30 PM

September 17, 2021 (Central CA) 9:30 AM – 4:30 PM

September 18, 2021 (Coastal and Southern CA) 9:30 AM – 4:30 PM

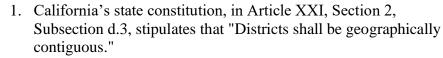


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#### **FACEBOOK**

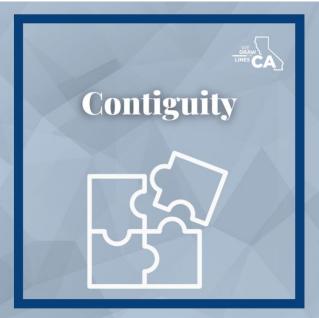
Criterion 3: Contiguity



- 2. This means that a district cannot include areas that are not connected to the rest of the district. Actual islands are to be considered connected to the nearest land mass.
- 3. "Connected" in this sense refers to every census block in a district bordering at least one other census block in the same district. It does not refer to use of any means of transportation e.g., two census blocks are considered to border each other even if there is no direct means of moving from one to the other.
- 4. Some census blocks have little or no population. The absence of population does not mean that the blocks are not contiguous.
- 5. Contiguity also does not refer in any way to the shape of a district. As long as every census block in the district borders at least one other census block in the district, it is contiguous.

Help us draw the best possible districts by participating in our Community of Interest input meetings (see the schedule at WeDrawTheLinesCA.org/meetings) or by sharing your Community of Interest input through our online tool at DrawMyCACommunity.org.

#### TWITTER



Criterion 3: Contiguity

Learn more about this and other frequently asked questions: www.wedrawthelinesca.org/faq

#california #redistricting #faq

#### **IG/LINKEDIN**

Criterion 3: Contiguity

- 1. California's state constitution, in Article XXI, Section 2, Subsection d.3, stipulates that "Districts shall be geographically contiguous."
- 2. This means that a district cannot include areas that are not connected to the rest of the district. Actual islands are to be considered connected to the nearest land mass.
- 3. "Connected" in this sense refers to every census block in a district bordering at least one other census block in the same district. It does not refer to use of any means of transportation e.g., two census blocks are considered to border each other even if there is no direct means of moving from one to the other.
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	FACEBOOK Submit your input today online! You can provide input to the Commission via the website by emailing: VotersFirstAct@crc.ca.gov or by drawing your map using the "Communities of Interest" tool and submitting it to the Commission by visiting: DrawMyCACommunity.org
Submit Community Input Online!	TWITTER
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Connect with the 2020 #California Citizens #Redistricting Commission (CRC) on social media! Like them on Facebook, follow on Twitter @WeDrawTheLines, Instagram, LinkedIn and subscribe to their YouTube Channel

https://www.youtube.com/channel/UCMKfuZnixpNCxte\_Qh-Me4Q

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